



Previaan Foundation - Causes and Projects Selection Criteria

We have developed this short guide to provide guidance to organizations who contact us in order to support their causes and projects, and to ensure that they are aligned with our priority segments and the impacts we seek.

MANDATORY CRITERIA

(the organization and/or project presented must be connected to at least one of these criteria):



ENTREPRENEURSHIP

Does the organization and/or project support entrepreneurship or promote entrepreneurship - related concepts?



INNOVATION & SCIENCE

Does the organization and/or project promote innovation, science, technology and/or research?



ENVIRONMENT

Does the organization and/or project contain elements to protect nature, communities or minimize environmental risks?

NON-MANDATORY CRITERIA

(but particular awareness is brought to these):

1 Does the organization and/or project have an impact in one of the geographic areas where Previaan and his business units are located?

2 Does the organization and/or project focus on the participation or support of youth between the ages of 10 and 25?

If your organization meets at least one of the mandatory criteria, we invite you to submit a detailed donation or sponsorship request to foundation@previaan.com.

Thank you for your interest in the Previaan Foundation!